Story Boarding

Telling stories to increase communication

The way you tell of a situation will impact the way the message is received. You have all sat through an interminable retelling of a scenario, or waded your way through an endless report and possibly had your inner voice screaming for the author to "get to the point"
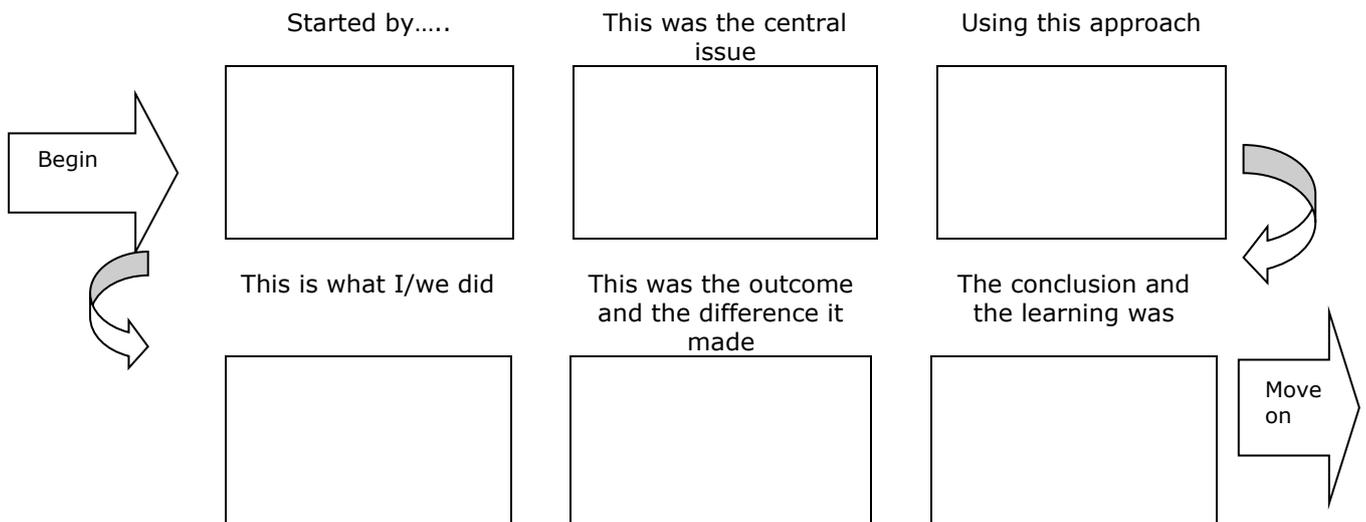
Why is it important to have a clear structure in a story?

All good stories have a beginning, middle and an end.

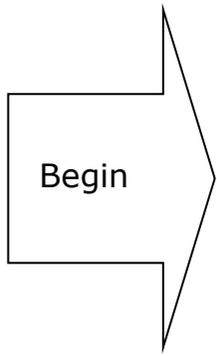Classic stories and fables usually then have the following story telling basics too.
- The characters – you need a hero (or the good idea), plus goodies (solutions) and baddies (the problem)
- The plot – the storyline of the journey that the hero takes
- A conflict – the challenge or the difficulty that the hero has to face
- A resolution – what happened in the end?
- The learning – the deeper understanding or moral that the story brings to life.

In cartoons, films and writing, authors often use a story board approach to map out what they are going to portray. It is a sort of plan for their communication. Here is an outline you can use.

Started by…..	This was the central issue	Using this approach
Begin		

This is what I/we did	This was the outcome and the difference it made	The conclusion and the learning was
		Move on

Story boarding can be used in the past tense to tell a story that has happened or in the future tense to describe a future story that could happen. In telling any story you may also want to have some connection with the receivers of services. In this case it would be great to refer to a person in box 1 or 2 and then refer to the difference it will make to their lives in box 5.
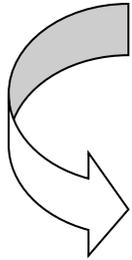
Telling a story

Begin →

Started by…..

[ ]

This was the central issue

[ ]

Using this approach

[ ]

This is what I did

[ ]

This was the outcome

[ ]

The conclusion and the learning was

[ ]

Move on →